

For immediate release

JUST IN TIME FOR SUMMER CRIME: CRIME STOPPERS' NEW TIPS APP

Better than texting; eliminates need to remember phone numbers to submit anonymous tips

Vancouver, B.C. (June 21, 2018) – Today is the longest day of year - and with the official arrival of summer comes the expected increase in break-ins and other crimes typical of this time of year. Which is why Metro Vancouver Crime Stoppers is choosing today to introduce its **new crime tips reporting smartphone app**.

- **New app replaces text messaging** and provides smartphone users with a new, convenient alternative to anonymously submitting tips by telephone.
- The app is designed to let you **anonymously upload phone videos, audio files, pictures, documents along with your information** – a significant improvement over the limitations of text messaging.
- Simply search for the app by its name **“P3”** in the App Store or Google Play.
- Use it to submit your tip by entering virtually any Canadian or U.S. location and selecting the appropriate crime category from a menu. Just open the app and submit the tip.
- You can even anonymously update the tip later.

The software was developed by Anderson Software to provide a more efficient and robust way for people to offer anonymous tips. **P3** is being used around the world to provide anonymous tips to Crime Stoppers.



“A whole generation that depends on smartphones for just about everything can now use them to provide information to Crime Stoppers too,” says Linda Annis, Executive Director of Metro Vancouver Crime Stoppers. “This app runs in the same familiar way as most other apps. We hope everyone downloads it for themselves to see how easy it is to use and keep at the ready.”

Metro Vancouver Crime Stoppers is always seeking to find innovative, easy and secure ways for the public to leave tips about criminal activity anonymously, and this app will help gather far more valuable information than in the past. Security for the tip provider is assured by Anderson Software’s sophisticated encryption processes, which obscure all identifying information to provide total anonymity for tipsters.

(more)

About Metro Vancouver Crime Stoppers

Metro Vancouver Crime Stoppers is a non-profit society and registered charity that offers rewards for anonymous tip information about criminal activity and provides it to investigators in the communities of Metro Vancouver, British Columbia, Canada.

People can leave anonymous tips in a variety of ways including Crime Stoppers' smartphone app, calling Crime Stoppers at 1-800-222-8477, online at solvecrime.ca, or by following the link on the Metro Vancouver Crime Stoppers [Facebook page](#). Crime Stoppers accepts tips in 115 different languages. If the information provided results in a charge or an arrest, a cash reward may be offered. Tipsters stay anonymous by using code numbers to collect their rewards. <http://www.solvecrime.ca>.

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