



RAISING FUNDS TO HELP SOLVE CRIME  
METRO VANCOUVER CRIME STOPPERS

# WANTED

**NAME:** Jess KETCHUM

**ALIAS:** *The Strategic Storyteller*



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**DESCRIPTION:**

DATE OF BIRTH: 1900's

PLACE OF BIRTH: Confidential

EYES: Sharp

HAIR: Neither here or there

HEIGHT: Tall enough to loom over the podium, commanding attention

SCARS, MARKS, TATTOOS: Ink stain on palm from decades of redlining crisis drafts by hand

OCCUPATION: Senior Advisor at Ketchum Communications,

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**WANTED FOR:** Strategic messaging so powerful it causes spikes in public empathy.

WARRANT ISSUED: Vancouver, BC

DATE: September 2025

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**LAST SEEN:**

Vanishing into a meeting room labeled "Crisis Control HQ" with an arsenal of talking points.

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**MISCELLANEOUS INFORMATION:**

KETCHUM is known to rally teams better than any general in history. Be careful when approaching as KETCHUM can draft a crisis statement faster than most can spell "press release" and evade arrest.

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If arrested or whereabouts known, notify the  
local Crime Stoppers team at 604.717.2585



BENEFITTING  
METRO VANCOUVER CRIME STOPPERS  
SEPTEMBER 12, 2025

**CRIME**   
**STOPPERS**

**FILED**  
SEPTEMBER 2025  
DISTRICT CLERK  
WESTERN DISTRICT OF METRO  
BY   
DEPUTY



RAISING FUNDS TO HELP SOLVE CRIME

Case # **GOTOGJAIL2025**

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# WARRANT OF ARREST

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**METRO VANCOUVER CRIME STOPPERS**

VS

Jess KETCHUM

**COMPANY** KETCHUM COMMUNICATIONS

**ADDRESS** VANCOUVER, BC

BE IT RESOLVED that you are hereby under arrest for the following crimes:

1. Excessive deployment of "Let me be clear" during sensitive discussions.
2. Causing uncontrollable optimism in otherwise dire press conferences.
3. Using crisis management skills to make even the most complex problems sound manageable.

YOU WILL BE ARRESTED on September 12, 2025 and taken to the Crime Stoppers County Jail (Vancouver Art Gallery) to hear your charges and begin your incarceration. Using your cell phone, you must raise your bail in benefit of Metro Vancouver Crime Stoppers.

Official signature SEPTEMBER 2025.



Official Person  
Metro Vancouver Crime Stoppers

Bond Amount \$ 2,000.00



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**CRIME**   
**STOPPERS**